

Regional & National Viticulture Development 2010 - 2011

Objective – To ensure that the Murray Valley’s contribution to policies for viticulture research & development, pest & disease control, vine health and technology transfer is communicated and considered in the regional, State & national policy-setting arenas

Project Description

The Murray Darling and Swan Hill regions produce around 20% of Australia’s wine grapes, and are essential for the growth of major export wine brands. It is vital, therefore, that the position of the Murray Valley on major viticulture research & development, pest & disease avoidance/control, vine health, marketing development and technology transfer is conveyed to industry bodies such as the:

- Australian Wine & Brandy Corporation (AWBC)
- Australian Wine Industry Code of Conduct
- Grape and Wine Research and Development Corporation (GWRDC)
- Legal Metrology Working Group
- Wine Grape Growers’ Australia (WGGA)
- WGGA-WFA Wine Industry Relations Committee
- Plant Health Australia
- Victorian Viticulture Bio-security Committee
- NSW & Victorian Wine Industry Associations

Murray Valley Winegrowers’ (MVW) participates directly in a number of these bodies, and via involvement in Wine Grape Growers’ Australia (WGGA) Inc.

Project Results

1. National viticulture research, vine health and marketing strategies that take into account the views and aspirations of winegrape growers in the Murray Valley
2. Access to decision making that impacts directly on the sustainability of winegrape growers in the Murray Valley

Submitted by

Murray Valley Winegrowers’ Inc
Contact: Mike Stone

Total project cost	IDC Levy Funding Sought inc. GST	Approx. cents per tonne
\$86,880	\$66,880	\$0.248

(A full copy of projects can be obtained on the web site <http://www.murrayvalleywinegrapes.com.au/> or phone Ashley Turner 50239 700 and a copy can be made available.)

Project Checklist – Results/Outcomes and Budget

The MVWIDC has a policy that ***“Every funded project will be monitored to ensure that the intended results and costs are achieved.”***

The procedure to be used is as follows:

1. Submitting a project for approval:
 - 1.1. Project details under the headings provided must be submitted including this checklist and a budget
 - 1.2. Intended results/outcomes including project reporting must be identified
2. If a project is approved for funding the applicant will be required to enter into a written contract for the project
3. Ongoing and final reports for a project:
 - 3.1. Must include this progressive checklist to be reviewed by the MVWIDC
4. Continued funding approval for the project:
 - 4.1. Will be recorded in the minutes of the MVWIDC meeting following receipt of progress reports.
 - 4.2. Project managers shall be informed if the MVWIDC has any concerns regarding the project.
5. A final report is required for each year of funding

Project Name		Input to Regional & National viticulture development	
Project year		2010/2011	
Project Start Date		1/7/2010	
Project Completion Date		30/6/2011	
Final report submitted Date		31/8/2011	
Timing Month	Measurable Outcomes Show timing of project reports and details posted to the industry web site	Budget IDC funding (\$, % total)	Date IDC Review (as per minutes)
Ongoing	Outcomes proposed <ul style="list-style-type: none"> • Consideration of regional viticulture research and extension requirements • The development of bio-security programs that take account of regional requirements • Viticultural input to Plant Health Australia programs and policies • Specifications for units of measurement used in the wine industry as a means of calculating payment, via the Legal Metrology Working Group • Coordinated, practical protocols and regulations for vine health • Endorsed, best practice arrangements for growers & processors, via the WGGA/WFA Wine Industry Relations Committee • Greater uptake of a strengthened Code of Conduct 		

PROJECT BUDGET

Budget itemized costs	Funding required	Timing of	Funding from
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	from IDC	funding from IDC	others
Provide regional input to R&D policy, projects and priorities	17,000		
Represent regional interests through Plant Health Australia and Victorian Viticulture Bio-security Committee	9,800		
Participate in the process of regional & national harvest information collection and supply/demand projections	2,000		
Provide representation to the Legal Metrology Working Group & Wine Industry Relations Committee	12,500		
Provide representation and regional input to national programs development	9,000		
Travel & accommodation re participation in: Growers' R&D Committee Wine Industry Relations Committee Industry Code of Conduct review committee Legal Metrology Working group AWBC Supply/demand forums Bio-security committee	10,500		
Project management & administration	6,080		
Total exclusive of GST	66,880		
GST	6,688		
Total funds requested from IDC (excl GST)	66,880		
Estimated value of in-kind contributions to the project – Time committed by delegates, CEO, use of office facilities and meeting arrangements			20,000
Total Cost (excl GST)			86,880