



Murray Valley
Winegrowers' Inc

Under Review

MIKE STONE, CEO

- MVW & predecessors 60 year history
- Levies on production existed for 15 years
- 600 growers voted for another term for the Murray Valley Wine Grape IDC
- Along with grower's income, income to MVW has been decreasing in sync with reduced production

Change is sweeping through our industry - MVVW needs to reflect whatever the new-look industry wants us to be doing



Current multi-faceted role includes:

- Viticulture-related projects undertaken by the IDO
- Information collection & communication
- Representation of regional issues & views
- Grower services



Specific activities
have included...



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What's Going On?

- Vintage Traders Australia
- Contract terms, e.g. Dispute Resolution
- Wine Industry Code of Conduct
- Legal support for growers
- Submissions to government, e.g. Senate enquiry, Vic Government Sustainable Water Strategy



- New national growers' body
- Annual Wine Grape Crush Survey report
- GrapeBuys program
- Ombudsman & Small Business Commissioner
- MRL for 2,4-D



- What services do growers want?
- Grower feedback
- MVW review of Role & Services



GWRDC Regional Grassroots Solutions

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Topics of most importance –
IDO Liz McGuire





1. Market Information - 80%
2. Water - 80%
3. Benchmarking the cost of production - 63%
4. Soil Health - 63%
5. Alternative Varieties - 57%
6. Temperature Impacts - 47%
7. Pest & Disease - 43%
8. Growing for low alcohol wines - 39%





- 9. Accessing Research Outcomes - 35%
- 10. Understanding our Environmental Footprint - 35%
- 11. Managing Rootstocks - 25%
- 12. Biosecurity - 15%
- Others
 - Nutrition
 - River Health
 - Alternative crops





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What's Going On?

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