



Murray Valley
Winegrowers' Inc

Murray Valley Winegrowers'

The new Order

MIKE STONE, CEO

Murray Valley Winegrape Industry Development Committee (IDC)

- Order under the Agricultural Industry Development Act expires December 2008
- Growers vote on re-making of the Order for another four year term



- IDC operating since 1994
- Collects statutory levy of \$1.25/tonne alongside voluntary levy of 70 cents/tonne
- MVW applies to IDC for funding



Current statutory-levy projects include:

- Industry Development Officer
- Grower communications
- Information collection & communication, e.g. Crush Survey



Current statutory-levy projects (cont):

- **Grower Groups, e.g. vineyard walk/irrigation, salt bush cover crops**
- **Spray diary**
- **WGGA links**



Voluntary-levy projects:

- Contracts assessment/legal assistance
- Representation, e.g. winery payments
- GrapeBuys program



Voluntary-levy projects (cont):

- **Vintage Traders Australia**
- **Code of Conduct**
- **Senate enquiry**
- **Grower/Winery liaison groups**



Existing IDC functions:

- Support region-specific viticultural research where alternative funding is not available
- Support technology transfer to improve adoption of best-practice vineyard management



Existing IDC functions (cont):

- Obtain, analyse and disseminate market information relevant to the market for wine grapes grown in the production area



Proposed functions under new Order:

- Support viticultural research that has the potential to improve vineyard management
- Support programs that are designed to improve supply-chain management



Proposed functions under new Order (cont):

- Support technology and information transfer that has the potential to improve vineyard management
- Support processes and programs associated with bio-security



Proposed functions under new Order (cont):

- Obtain, analyse and communicate information relevant to natural resource and vineyard management, and the production and marketing of wine grapes



Proposed functions under new Order (cont):

- Support programs that assist growers in the production, marketing and selling of wine grapes and business management
- Support programs that assist growers in managing the consequences of drought and climate change



Proposed functions under new Order (cont):

- Support national initiatives and programs in the areas of research & development, pest & disease control, vine health, regulations and legislation
- Support measures to ensure the accuracy and management of a growers' database for the production area



- Minister has been petitioned for new Order
- DPI preparing report
- Report will be sent to all growers
- Consultation sessions in Swan Hill, Robinvale, Mildura
- Growers vote, with simple majority required
- Order applies in both Vic and NSW



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